



Visionnaire provides support and maintenance in order to keep the FIEP portal fully operational

The Federation of Industries of the State of Paraná (FIEP) is an entity that represents the interests of industries located in the state of Paraná, Brazil, and which aims to promote the sustainable development of industry in Paraná, coordinating, protecting, legally representing and defending the interests of the various industrial sectors in both the public and private spheres.

FIEP works together with different employers' unions and other related institutions, such as the Industrial Social Service (Sesi), the National Industrial Learning Service (Senai) and the Euvaldo Lodi Institute (IEL).

Visionnaire, using its own content management tool, WebPublication©, was responsible for unifying, in a single Internet portal and in a safe and efficient way, all entities directly linked to FIEP.

Therefore, all content updating work became centralized, even with a vast volume of information originating in different cities (Curitiba, Londrina, Maringá and Foz do Iguaçu, among others).

It was necessary, in a second step, to promote the maintenance of the portal created for FIEP in order to keep it relevant (both for users and search engines like Google), safe, intuitive and reliable.

Visionnaire provides FIEP with technical support and maintenance for the WebPublication© tool, led by several specialists, namely: Systems Analyst, Test and Quality Analyst, Information Architect, Java Developer, Back-End Web Developer, Front-End Web Developer and Web Designer, all dedicated to keeping the FIEP portal fully operational. As part of Visionnaire's Managed Services, this dedicated team has assumed responsibility for the support and maintenance of FIEP's website, which, in turn, can focus on its primary activities, without having to worry about maintaining its website.

With a dedicated team of experts and the use of Visionnaire's own tool, WebPublication©, the FIEP portal remains relevant, secure, intuitive and reliable, whereas FIEP, in turn, can focus on its primary activities